MECC 2024 SPONSORSHIP OPPORTUNTIES

For 2024, we once again offer five (5) sponsorship levels.

MECC limits the number of sponsors and exhibitors. We also charge all **NON**-sponsoring service providers significantly more to attend MECC. It's the only way to help ensure that MECC provides value to our sponsors and maintains a great balance of regulated facilities, government officials, and service providers.

1. **Gold Sponsor**. \$6,000 (Limit 4)

- a. Moderate a plenary keynote session [or] serve on a plenary presentation.
 - (exclusive to Gold and Wi-Fi Sponsors)
- b. Recognition from lectern.
 - (exclusive to Gold Sponsors)
- c. Attendee contact information in advance including email addresses.
 - (exclusive to Gold and Wi-Fi Sponsors)
- d. Opportunity to provide a speaker or help moderate a second plenary session. (exclusive to Gold Sponsors)
- e. **Six** (6) **discounted registrations**: Three free. Three half price. All speakers count against the six discounted registrations. Gold Sponsors limited to 6 total discounted registrations.
 - f. Business Card sized ad or logo on our website; logo used on any marketing material.
 - g. Input on planning the MECC Agenda.
 - h. Exhibit space option. (Must request). First choice for exhibit space if requested timely.

2. **Wi-Fi Sponsor.** \$6,000 (Limit 1)

- a. Wi-Fi password will be your firm name.
- b. Logo with Wi-Fi password displayed on screen at event.
- c. Opportunity to provide a speaker or help moderate a plenary session.
- d. Attendee contact information in advance including email addresses.
 - (exclusive to Gold and Wi-Fi Sponsors)
- e. **Six** (6) **discounted registrations**: <u>Three free. Three half price</u>. All speakers count against the five discounted registrations. Wi-Fi Sponsor limited to 6 total discount registrations.
 - f. Business card sized ad or logo on our website; logo on marketing material.
 - g. Input into planning the MECC Agenda.
 - h. Exhibit space option. (Must request). First choice for exhibit space if requested timely.

3. **Silver Sponsor**. \$4,000 (Limit 15)

- a. Opportunity to provide a speaker or help moderate a session.
- b. Attendee contact information in advance NOT including email addresses.
- c. **Four (4) discounted registrations**: Two free. Two half price. All speakers count against the four discounted registrations. (Silver Sponsors are limited to 4 total discounted.)
 - d. Business card sized ad or logo on our website; logo on all marketing materials.
 - e. Exclusive sponsorship of and signage at the Reception at the end of Day One.
 - (exclusive to Silver Sponsors)
 - f. Input on planning the MECC Agenda.

- g. Exhibit space option. (Must request).
- 4. **Exhibitor.** \$2,500 (Exhibit Only)
- a. **Two (2) FREE registrations**. <u>All other attendees pay full price</u>. Speakers, if any, count against the two free registrations. We do not charge speakers. Exhibitors are limited to 2 total discounted registrations.
 - b. Attendee contact information in advance NOT including email addresses.
 - c. Logo on website only.
- 5. **Network Break Sponsor**. \$1,500 per break (Limit 3) (one Sponsor per break)
 - a. Recognition from the lectern before each break.
 - b. Recognition on MECC agenda.
- c. One (1) FREE registration is included in this sponsorship category. Speakers, if any, count against the free registration. We do not charge speakers.
 - d. Break options:
 - 1. Morning break Day One
 - 2. Afternoon break Day One
 - 3. Morning break Day Two

Contact Information:

Roger Walker 573.415.7699 rwalker@rawalkerassociates.com

Kevin Perry 573.680.5069 kevinlperry@gmail.com

Sallie Keeney (exhibitor details, coordination, logistics) 573.680.6737 salliekeeney@gmail.com