

MECC 2021 SPONSORSHIP OPPORTUNITIES

For 2021, we once again offer five (5) sponsorship levels.

1. **Gold Sponsor.** \$6,000 (Limit 3)
 - a. Moderate a plenary keynote session [or] serve on a plenary presentation.
(exclusive to Gold Sponsors)
 - b. Recognition from lectern.
(exclusive to Gold Sponsors)
 - c. Attendee contact information in advance **including email addresses.**
(exclusive to Gold and Wi-Fi Sponsors)
 - d. Opportunity to provide a speaker or help moderate a second plenary session.
 - e. **Six (6) discounted registrations:** Three free. Three half price. All speakers count against the six discounted registrations. Gold Sponsors limited to 6 total discounted registrations.
 - f. **(NEW)** Video Ad (not to exceed one minute) played at least once each day. Business Card sized ad or logo on our website; logo used on any marketing material.
 - g. Input on planning the MECC Agenda.
 - h. Exhibit space option. (If you want to exhibit, please reserve with Sallie Keeney).
2. **Wi-Fi Sponsor.** \$6,000 (Limit 1)
 - a. Wi-Fi password will be your firm name.
 - b. Logo with Wi-Fi password displayed on screen at event.
 - c. Opportunity to provide a speaker or help moderate a plenary session.
 - d. Attendee contact information in advance **including email addresses.**
(exclusive to Gold and Wi-Fi Sponsors)
 - e. **Six (6) discounted registrations:** Three free. Three half price. All speakers count against the five discounted registrations. Wi-Fi Sponsor limited to 6 total discount registrations.
 - f. **(NEW)** Video Ad (not to exceed one minute) played at least once each day. Business card sized ad or logo on our website; logo on marketing material.
 - g. Input into planning the MECC Agenda.
 - h. Exhibit space option. (If you want to exhibit, please reserve with Sallie Keeney).
3. **Silver Sponsor.** \$4,000 (Limit 10)
 - a. Opportunity to provide a speaker or help moderate a session.
 - b. Attendee contact information in advance **NOT including email addresses.**
 - c. **Four (4) discounted registrations:** Two free. Two half price. All speakers count against the four discounted registrations. (Silver Sponsors are limited to 4 total discounted registrations).
 - d. **(NEW)** Video Ad (not to exceed one minute) played at least once. Business card sized ad or logo on our website; logo on all marketing materials.
 - e. Exclusive sponsorship of and signage at the Reception at the end of Day One.
(exclusive to Silver Sponsors)
 - f. Input on planning the MECC Agenda.
 - g. Exhibit space option. (If you want to exhibit, please reserve with Sallie Keeney).
 - h. In the event of **pandemic-related restrictions, there will be NO reception.**

4. **Exhibitor.** \$2,500 (Exhibit Only) (Limit 20)
 - a. **Two (2) discounted registrations:** both are free. All other attendees pay full price. Speakers, if any, count against the two discounted registrations. Exhibitors are limited to 2 total discounted registrations.
 - b. Attendee contact information in advance **NOT including email addresses.**
 - c. Logo on website only.

5. **Networking Break Sponsors.** \$1,500 per break (Limit 3)
 - a. Recognition from the lectern before and after break.
 - b. Recognition on MECC agenda.
 - c. **No discounted attendees** included in this sponsorship category.
 - d. Break options:
 1. Morning break – Day One
 2. Afternoon break – Day One
 3. Morning break – Day Two

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