



MIDWEST  
ENVIRONMENTAL  
COMPLIANCE  
CONFERENCE



# EXPLAINING ENVIRONMENTAL ISSUES

- Upper management
- Elected officials
- Political appointees

# IOWA ASSOCIATION OF BUSINESS AND INDUSTRY

- Established in 1903 as the Iowa Manufacturers Association before expanding to represent companies in all industries across the state.
- The largest statewide business organization with 1,500 member companies representing 300,000 employees in all 99 counties.
- ABI's mission is to nurture a favorable business, economic, governmental and social climate within the state of Iowa so our citizens can have the opportunity to enjoy the highest possible quality of life.

# ADVOCACY

Regional meetings

Five public policy meetings

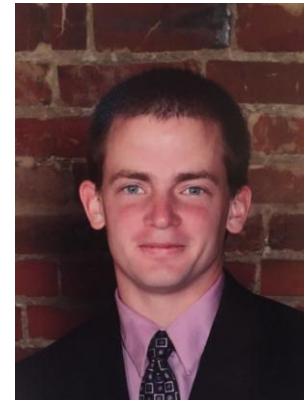
- More than 150 members registered
- 90 different companies participated



**NICOLE CRAIN**  
Senior Vice President,  
Public Policy



**JESSICA HARDER**  
Director, Public Policy



**BRAD HARTKOPF**  
Coordinator, Public Policy

# IT'S HARD TO PASS A BILL!

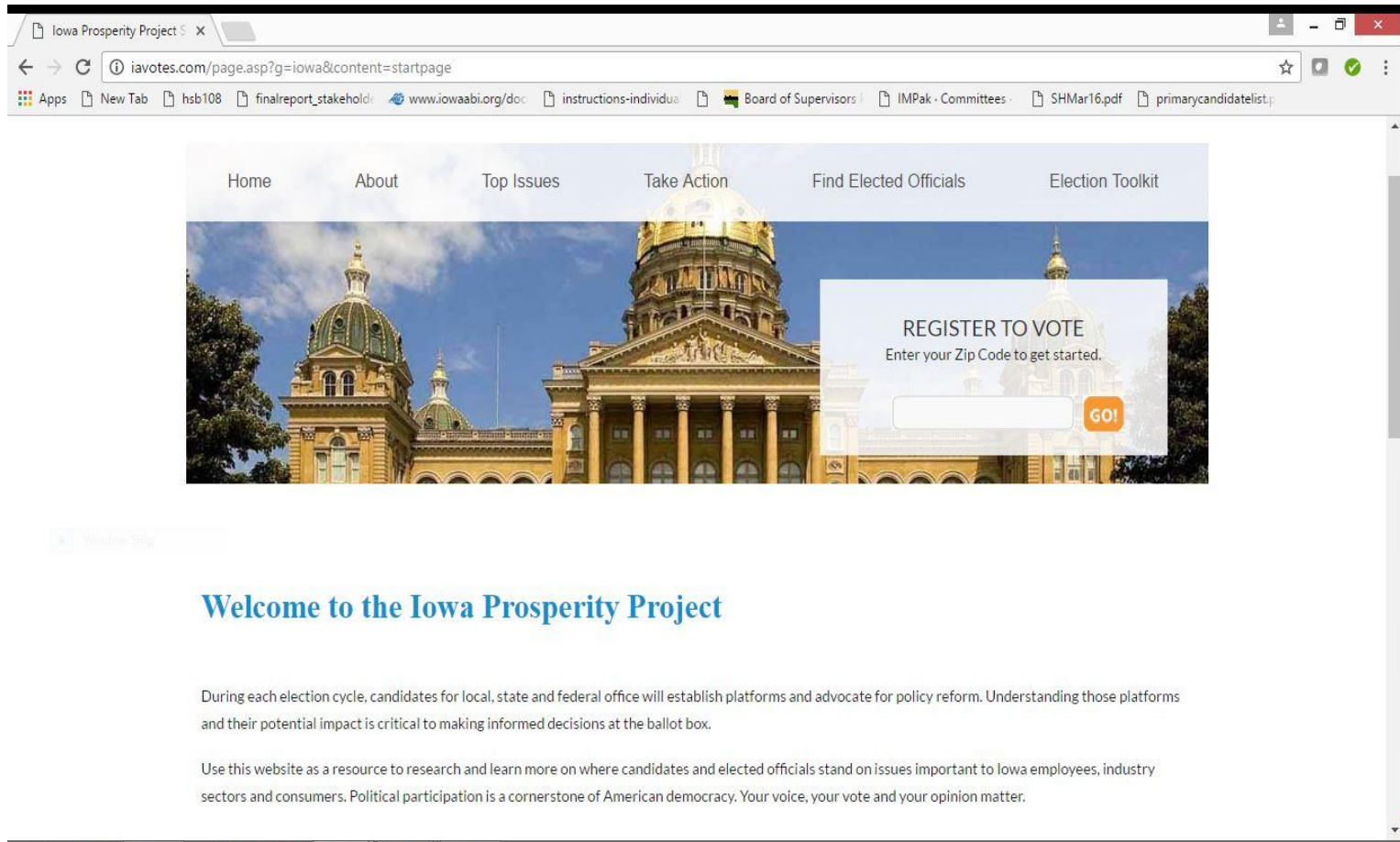
(ESPECIALLY AN ENVIRONMENTAL ONE)

- Bill is drafted and strategy
- Champions/Committees
- Allies / “opponents”
- Alchemy of personalities

# TIPS FOR TALKING TO OFFICIALS

- Introduce yourself and who you represent
- Key points: how many employees, location, economic footprint
- Keep conversation short
- Provide a one-pager leave behind
- Thank them for their time
- Follow-up with an email with the one-pager electronically

# CONTACT LEGISLATORS



The screenshot shows a web browser window with the URL `iavotes.com/page.asp?g=iowa&content=startpage`. The browser's address bar and tabs are visible at the top. The website's navigation menu includes links for Home, About, Top Issues, Take Action, Find Elected Officials, and Election Toolkit. The main content area features a large image of the Iowa State Capitol building. Overlaid on this image is a white registration box with the text "REGISTER TO VOTE" and "Enter your Zip Code to get started." Below the text is a text input field and an orange "GO!" button. Below the image, the heading "Welcome to the Iowa Prosperity Project" is displayed in blue. The text below the heading reads: "During each election cycle, candidates for local, state and federal office will establish platforms and advocate for policy reform. Understanding those platforms and their potential impact is critical to making informed decisions at the ballot box." and "Use this website as a resource to research and learn more on where candidates and elected officials stand on issues important to Iowa employees, industry sectors and consumers. Political participation is a cornerstone of American democracy. Your voice, your vote and your opinion matter."

# GRASSROOTS INVOLVEMENT

- Register To Vote
- Find Your Candidate
- Find Your Elected Official
- State Issue Information
- State Legislative Voting Records
- Absentee Ballot Request



IOWA  
EMPLOYEES  
VOTE



# STAY CONNECTED



## On Twitter

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## On Facebook

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IA VOTES  
Facebook.com/iavotes