



# Midwest Environmental Compliance Conference

CHICAGO MARRIOTT O'HARE

October 29-30, 2015

## SPONSORSHIP/PARTICIPATION OPPORTUNITY

The **Midwest Environmental Compliance Conference (MECC)** takes a fresh, regional approach to the increasingly difficult task of environmental compliance, permitting, enforcement, and other critical environmental policy issues that impact Midwest facilities. The MECC is proudly hosted by all six (6) state manufacturing associations. We are also grateful for the input and participation of all six (6) State environmental agencies. This premier Midwestern event will:

- Provide an “insider” perspective on key regional issues
- Offer valuable, up-to-date information on rapidly-changing areas of regulation and law
- Create a forum for valuable networking with regulators, clients and potential clients
- Foster meaningful, professional conversation with federal, state and local regulators
- Deliver great speakers and thought leaders with unique insights, real experience, and a seasoned perspective
- Provide an environmental “refresher” training opportunity for those relatively new to environmental compliance and permitting or new to a particular media

This conference experience and dialogue is designed for regulated entities and those charged with the important task of environmental compliance.

### Target Audience

Manufacturing (all types)	Agribusiness
Utilities (Electrical, water, and natural gas)	Mining and Resource-Intensive Facilities
Pharmaceutical Industry	Food and Beverage
Oil & Gas Production and Transport	Chemical Industry
<b>EHS:</b> Managers, Specialists, and Engineers	
<b>Federal, State, Tribal and Local:</b> Regulators and Planners	
<b>Service Providers:</b> Environmental Consultants, Engineers, and Attorneys	

# MECC Agenda for Region 5

**Updates in all Media.** MECC sessions will focus on major developments in federal and state permitting, compliance, rules, standards, important case law, enforcement priorities, and include the nexus with sustainability and innovative management. We recognize that environmental issues do not respect State boundaries, that States are the “engines of creativity” for compliance and implementation, and that regional solutions are increasingly being sought.

**State-Specific Breakout Sessions.** The afternoon of Day One will include State breakout sessions that focus on hot topics, Q & A, and key issues within each State.

**Keynote Speakers and High Level Panels.** MECC will host a regional conversation with representatives from Federal and State agencies on the most important issues facing the region.

**Speed Learning!** Massive information overload is a constant concern in the environmental arena. We will offer Rapid-fire sessions that allow attendees to quickly catch up on emerging issues, trends, and concerns. In short, why spend 50 minutes on a topic when a concentrated 10-minute focus from a bona fide expert will work.

**Staff Training/Refresher Courses.** Select sessions are geared for those relatively new to environmental management or new to a particular environmental media in recognition that we all work in a “graying” field and have fewer resources. The sessions will address essential, basic information with unique insights and strategies from established environmental practitioners.

## Hosts



# Sponsorship

We offer two levels of sponsorship: **Silver** and **Gold**.

Sponsorship is two-way street. Sponsors are critical to the success of this regional conference as a source of **expertise, information, speakers, and support**. Our side of this bargain is to raise awareness of our Sponsors, provide meaningful contacts, create opportunities for positive interaction, and ensure that we host a first-rate, well-attended event that makes your investment in MECC worthwhile.

Why settle for a conference with too many easily ignored service providers chasing too few clients – when you can be an integral and highly visible partner?

The limited number of sponsorships ensures high visibility for current and prospective regional clients, an opportunity to help develop the agenda, and greater access to our federal, state and local partners.

Finally, **only** Sponsors will be allowed to exhibit.

## **Silver Sponsor**

- Cost – \$3,500
- Limited number creates an opportunity for high visibility and interaction
  - You will not get lost in a sea of service providers
- Option to be part of MECC planning, execution and speaking.
- Logo display and other appropriate signage
  - Rotating logo on display during most of the MECC
  - Promotional materials, website, social media, handouts
  - Introduction of Sponsor from the podium during the Conference
  - **Three (3) attendees** (including speakers if invited) are included in price:
    - Two (2) additional attendees from your organization can attend the conference for just \$250/person
- **Option to Exhibit** (no extra charge)
  - We have great exhibit space at the Marriott Chicago O’Hare where we will host our breaks and the reception.

## Gold Sponsor (limited to 4)

- Cost – \$7,000
- Named Sponsorship and special signage for one (1) of the following:
  - Lunch (Day One)
  - Breakfast (Both Days)
  - Breaks (Both Days)
  - Reception (Day One)
- Introduction from the podium at the sponsored event
- Opportunity to help emcee part of the MECC
- Option to be part of MECC planning, execution and speaking.
- Logo display and other appropriate signage
  - Rotating logo on display during most of the MECC
  - Promotional materials, website, social media, handouts
  - **Five (5) attendees** (including speakers if invited) are included in price:
    - Three (3) others in your organization can attend the conference for just \$250/person
- **Option to Exhibit** (no extra charge)(ONLY Sponsors and Partners allowed to Exhibit)
  - We have great exhibit space at Marriott Chicago O’Hare where we will host our breaks and the reception.

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