



# Midwest Environmental Compliance Conference

CHICAGO MARRIOTT O'HARE

October 29-30, 2015

## SPONSORSHIP OPPORTUNITY

The **Midwest Environmental Compliance Conference (MECC)** takes a fresh, regional approach to the increasingly difficult task of environmental compliance, permitting, enforcement, and other critical environmental issues that impact Midwest facilities and institutions. The MECC is proudly hosted by all six state manufacturing associations, supported by Region 5 EPA, and includes the participation of all six state environmental agencies. This premier Midwestern event will:

- Provide an “insider” perspective on key regional issues
- Offer valuable, up-to-date information on rapidly-changing areas of regulation and law
- Create a forum for valuable networking with regulators, clients and potential clients
- Foster meaningful, professional conversation with federal, state and local regulators
- Deliver great speakers and thought leaders with unique insights, real experience, and a seasoned perspective
- Provide an environmental “boot camp” training opportunity for those relatively new to environmental compliance and permitting or new to a particular media

This conference experience and dialogue is designed for regulated entities and those charged with the important task of environmental compliance.

## Target Audience

|   |  |
|---|--|
| Manufacturing (all types)   | Agribusiness                             |
| Utilities (Electrical, water, and natural gas)                                | Mining and Resource-Intensive Facilities |
| Pharmaceutical Industry   | Food and Beverage                        |
| Oil & Gas Production and Transport  | Chemical Industry                        |
| <b>EHS:</b> Managers, Specialists, and Engineers                              |  |
| <b>Federal, State, Tribal and Local:</b> Regulators and Planners              |  |
| <b>Service Providers:</b> Environmental Consultants, Engineers, and Attorneys |  |

# MECC Agenda

MECC focuses on regional issues – recognizing that environmental media simply do not respect state lines. Sessions focus on major developments in federal and state permitting, compliance, rulemaking, standards, decisive case law, and enforcement priorities in Air, Water, and Hazardous Waste. The regional focus enhances our ability to focus on best practices, lessons learned and creative strategies that address both persistent compliance issues and new concerns. Aside from keynotes and diverse panels, MECC will also offer two unique themes:

**“Speed Learning”**. Massive information overload is a constant concern in the environmental arena. MECC offers “Speed Dating” sessions that allow you to quickly catch up on emerging issues, trends, and concerns on a number of topics. In short, why spend 45 minutes on a topic when a concentrated 10-minute focus from a *bona fide* expert will work?

**Environmental Boot Camp**. Focused Environmental “Boot Camp” sessions before the conference are geared for those relatively new to environmental management or new to a particular environmental medium. We work in a “graying” field and often take on new responsibilities with fewer resources. The number of new entrants will continue to increase. MECC pre-conference training will address essential, basic information with unique insights and strategies from established environmental practitioners.

## Partners and Affiliations

MECC is partnering with all six statewide manufacturing associations, environmental service providers, and, of course, Federal, State, Tribal and Local environmental regulatory agencies.

## Hosts



# Sponsorship

We offer two levels of sponsorship: **Silver** and **Gold**.

Sponsorship is two-way street. Sponsors are critical to the success of this regional conference as a source of expertise, information, speakers, and support. Our side of this bargain is to raise awareness of our Sponsors, provide meaningful contacts, create opportunities for positive interaction, and ensure that we host a first-rate, well-attended event that makes your investment in MECC worthwhile.

Why settle for a conference with too many easily ignored service providers chasing too few clients – when you can be an integral and highly visible partner?

The limited number of sponsorships ensures high visibility for current and prospective regional clients, an opportunity to help develop the agenda, and greater access to our federal, state and local partners.

## **Silver Sponsor** (limited to 16)

- Cost – \$5,000
- Limited number creates an opportunity for high visibility and interaction
  - You will not get lost in a sea of service providers
- Option to be part of MECC planning and execution
- Logo display and other appropriate signage
  - Rotating logo on display during most of the MECC
  - Promotional materials, website, social media, handouts
  - Introduction of Sponsor from the podium during the Conference
  - Three (3) attendees (including speakers if invited) are included in price:
    - Up to two (2) others in your organization can attend the entire conference for just \$300/person
- **Option to Exhibit** (no extra charge)
  - We have great exhibit space at the Marriott Chicago O’Hare where we will host our breaks and the reception.

## **Gold Sponsor** (limited to 4)

- Cost – \$10,000
- Named Sponsorship and special signage for one (1) of the following:
  - Lunch (Day One)
  - Breakfast (Both Days)
  - Breaks (Both Days)
  - Reception (Day One)
- Introduction from the podium at the sponsored event
- Opportunity to help emcee part of the MECC
- Option to be part of MECC planning and execution
- Logo display and other appropriate signage
  - Rotating logo on display during most of the MECC
  - Promotional materials, website, social media, handouts
  - Five (5) attendees (including speakers if invited) are included in price:
    - Up to three (3) others in your organization can attend the entire conference for just \$300/person
- **Option to Exhibit** (no extra charge)
  - We have great exhibit space at Marriott Chicago O’Hare where we will host our breaks and the reception.

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### **MECC Contact Information:**

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