



## Midwest Environmental Compliance Conference

OVERLAND PARK CONVENTION CENTER | KANSAS

May 13-14, 2015

### SPONSORSHIP OPPORTUNITY

The **Midwest Environmental Compliance Conference (MECC)** takes a fresh, regional approach to the increasingly difficult task of environmental compliance, permitting, enforcement, and other critical environmental issues that impact Midwest facilities and institutions. The MECC is hosted by the Greater Kansas City Chamber of Commerce, sponsored by numerous state business associations and supported by Region 7 EPA as well as all four state environmental agencies. This premier Midwestern environmental conference:

- Provides an insider perspective on key regional issues
- Offers valuable, up-to-date information on rapidly-changing areas of regulation and law
- Creates a forum for valuable networking with regulators, clients and potential clients
- Fosters meaningful, professional conversation with federal, state and local regulators
- Delivers great speakers and thought leaders with unique insights, real experience, and a seasoned perspective
- Provides an environmental “boot camp” training opportunity for those relatively new to environmental compliance and permitting or new to a particular environmental medium

This conference experience and dialogue is designed for regulated entities and those charged with the important task of environmental compliance.

### Target Audience

|   |   |
|---|---|
| Manufacturing (all types)   | Agribusiness                            |
| Utilities (Electrical, water, and natural gas)                                | Municipalities                          |
| Universities/Academic Institutions  | Food and Beverage                       |
| Pharmaceutical Industry   | Mining and Resource-Intensive Companies |
| <b>EHS:</b> Managers, Specialists, and Engineers                              |   |
| <b>Federal, State and Local:</b> Regulators and Planners                      |   |
| <b>Service Providers:</b> Environmental Consultants, Engineers, and Attorneys |   |

# MECC Agenda

MECC focuses on regional issues—recognizing that environmental media simply do not respect state lines. Sessions focus on major developments in federal and state permitting, compliance, rulemaking, standards, decisive case law, and enforcement priorities in Air, Water, and Hazardous Waste. The regional focus enhances our ability to focus on best practices, lessons learned and creative strategies that address both persistent compliance issues and new concerns. MECC also offers two unique themes:

**“Speed Learning”** Massive information overload is a constant concern in the environmental arena. MECC offers “Speed Dating” sessions that allow you to quickly catch up on emerging issues, trends, and concerns on a number of topics. In short, why spend 45 minutes on a topic when a concentrated 10-minute focus from a *bona fide* expert will work?

**Environmental Boot Camp** Focused Environmental “Boot Camp” sessions before the conference are geared for those relatively new to environmental management or new to a particular environmental medium. We work in a “graying” field and often take on new responsibilities with fewer resources. The number of new entrants will continue to increase. MECC pre-conference training will address essential, basic information with unique insights and strategies from established environmental practitioners.

The MECC Agenda reflects the input of our planning roundtable, a select group focused on the needs and interests of conference attendees.

## Partners and Affiliations

MECC is partnering with state and regional Chambers of Commerce, corporate sponsors, academic institutions, municipalities, environmental service providers, and, of course, federal, state and local environmental regulatory agencies. Our approach brings together a diverse Midwestern crowd to address key compliance issues with a fresh, regional perspective.

We invite you to join us now as a key sponsor to take advantage of every stage of our promotional strategy.

### **MECC Contacts:**

Roger Walker, 573.415.7699  
[rwalker@rawalkerassociates.com](mailto:rwalker@rawalkerassociates.com)  
Kevin Perry, 573.680.5069  
[kevinlperry@gmail.com](mailto:kevinlperry@gmail.com)

# Sponsorship

We offer two levels of sponsorship: **Silver** and **Gold**.

Sponsorship is two-way street. Sponsors are critical to the success of this regional conference as a source of expertise, information, speakers, and support.

Our side of this bargain is to raise others' awareness of our sponsors, provide meaningful contacts, create opportunities for positive interaction, and ensure that we host a first-rate, well-attended event that makes your investment in MECC worthwhile.

Why settle for a conference with too many easily ignored service providers chasing too few clients—when you can be an integral part of an exciting, rapidly growing event?

The limited number of sponsorships ensures high visibility for current and prospective regional clients, an opportunity to help develop the agenda, and greater access to our federal, state and local partners.

## **Silver Sponsor** (limited to 12)

- Cost: \$3,000
- Limited number creates an opportunity for high visibility and interaction
  - You will not get lost in a sea of service providers
- Option to be part of MECC planning and execution
- Logo display and other appropriate signage
  - Rotating logo on display during most of the MECC
  - Promotional materials, website, social media, handouts
  - Introduction of Sponsor from the podium during the Conference
  - Three (3) attendees (including speakers, if selected):
    - Up to three (3) others in your organization can attend the entire conference for just \$200/person
- Option to Exhibit (no extra charge)
  - We have great exhibit space at the doorway of the Overland Park Convention Center where we will host our breaks and the reception.

## **Gold Sponsor** (limited to 4)

- Cost: \$6,000
- Named Sponsorship and special signage for one (1) of the following:
  - Lunch (Day One)
  - Breakfast (Both Days)
  - Breaks (Both Days)
  - Reception (Day One)
- Introduction from the podium at the sponsored event
- Opportunity to help emcee part of the MECC
- Option to be part of MECC planning and execution
- Logo display and other appropriate signage
  - Rotating logo on display during most of the MECC
  - Promotional materials, website, social media, handouts
  - Five (5) attendees (including speakers, if selected):
    - Up to three (3) others in your organization can attend the entire conference for just \$200/person
- Option to Exhibit (no extra charge)
  - We have great exhibit space at the entry of the Overland Park Convention Center where we will host our breaks and the reception.

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THE REGION'S MOST IMPORTANT ENVIRONMENTAL EVENT OF THE YEAR

# Save the Date

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FOR A GREATER KANSAS CITY

[WWW.MECCONFERENCE.COM](http://WWW.MECCONFERENCE.COM)

For more information, contact: Kevin Perry, (573) 680-5069, [kevinlperry@gmail.com](mailto:kevinlperry@gmail.com)